

Maximize Your Scholarly Productivity!

BRAD SCHMIDT, Ph.D.

Distinguished Research Professor and Director of the Anxiety and Behavioral Health Clinic



Don't miss the McKnight Summer Research and Writing Institute presentation by Dr. Brad Schmidt, Distinguished Research Professor and Director of the Anxiety and Behavioral Health Clinic at Florida State University.

Dr. Brad Schmidt is Distinguished Research Professor and Director of the Anxiety and Behavioral Health Clinic at Florida State University. He earned his Ph.D. in Psychology at the University of Texas at Austin and has been a licensed psychologist for 26 years. His clinic investigates the prevention and treatment of anxiety, the bio-behavioral parameters that affect the inception and persistence of anxiety pathology, and the relationship between anxiety and physical health. Dr.

Schmidt's laboratory has participated in numerous grant funded studies, including with NIMH, NIDA, OC Foundation, and the James and Esther King Biomedical Research Program. The studies focus on translational research, prevention, and treatment of anxiety psychopathology as well as smoking. Dr. Schmidt has published approximately 400 peer-reviewed publications, book chapters, and books.

Dr. Schmidt's presentation on "*Developing the Attributes of a Prolific Writer,*" at **9:00 a.m. Monday, July 30th**, will offer advice on developing personality traits essential to highly productive scholars; tips on making papers interesting, clear, and publishable; and guidance on handling "writer's block" and writing consistently ***in all academic fields***.

- **The Writing Process** – How to Get Started, Write Consistently, and Be More Productive.
- **Practice Your Craft** – Free-Writing, Logging, and Accountability.
- **Professional Tips** – Writing for Your Audience, Impressing Reviewers, and Highlighting the Importance of Your Work
- **The Publication Process** – Releasing Your Work (Getting Over Perfectionism), Dealing with Criticism, and Keys to Publication.